**Toolkit for NCI R2R Mentees**

*This is a sample toolkit that would be given to the mentees to share with the Public Affairs or communication staff at their institutions to be personalized.*

**Tweets from You (the mentee):**

Come read my new story post on the NCI Research to Reality Mentorship Program site and share your thoughts: <http://go.usa.gov/9mS>

**Facebook/LinkedIn Post from You (the mentee):**

I was selecting as one of six mentees to participate in the NCI Research to Reality (R2R) Mentorship Program. Over the next year, I will work with my mentor {insert Mentor name} to implement a project to {insert project goal}. Come follow my progress on the Research to Reality Mentorship Program, read my story and share your thoughts and experiences with me. Link: <https://researchtoreality.cancer.gov/mentorship>

**Tweets for Public Affairs/Communications Office:**

Note: These may have to be modified after personalization to meet the 140-character limit on Twitter

* Congrats to {First Name} {Last Name}! New member of NCI’s Research to Reality Mentorship Program <http://go.usa.gov/9mS>
* {Institution} staffer selected 4 new NCI mentorship program. Meet {him/her} & learn about {him/her} year-long project <http://go.usa.gov/9mS>
* NCI selects {Institution} staffer 4 Research to Reality Mentorship Program. Follow {him/her} yearlong project <http://go.usa.gov/9mS>

**Facebook Post**

Congratulations to {Institution name} {Staff Title} {First Name} {Last Name}, {Degree if desired}, for their selection to participate in the National Cancer Institute’s new Research to Reality Mentorship Program. {Mentee First Name} and {him/her} mentor {First Name} {Last Name}, {Degree}, {Staff Title} of {Institution} will work together over the next year to {goal of project}. Meet them and learn more about their projects and what you can take away for your own work.

Link: https://researchtoreality.cancer.gov/mentorship

**LinkedIn Post**

**Title: {Institution} Staffer Selected for NCI Research to Reality Mentorship Program**

Congratulations to {Institution name} {Staff Title} {First Name} {Last Name}, {Degree}, for their selection to participate in the National Cancer Institute’s new Research to Reality Mentorship Program. {Mentee First Name} and {him/her} mentor {First Name} {Last Name}, {Degree}, {Staff Title} of {Institution} will work together over the next year to {goal of project}. Meet them and learn more about their projects and what you can take away for your own work.

Link: https://researchtoreality.cancer.gov/mentorship

**Newsletter Article**

The National Cancer Institute (http://www.cancer.gov/) selected {Institution {hyperlink}} {Staff Title} {Mentee First Name} {Last Name}, {Degree}, to participate in NCI’s Research to Reality Mentorship Program.

{Mentee first or last name} and five other mentees {https://researchtoreality.cancer.gov/mentorship/about} were selected from among a strong field of more than 50 applicants by a group of NCI cancer control professionals, with guidance from an external planning group. NCI’s Research to Reality (R2R) Mentorship Program is a capacity-building program that pairs experienced public health professional mentors and current cancer control and prevention project managers to effectively navigate the complex context in which evidence-based decision making occurs.

With their mentors’ expertise along with training from NCI, those chosen will each work on a year-long cancer control and prevention project relevant to their current job in order to enhance and apply their skills and knowledge of evidence-based public health. {Mentee first/last name} and {his/her} mentor, {First Name} {Last Name}, {Degree}, {Staff Title} of {Institution} will work together over the next year to implement a {description and goal of project, the target group, location and other relevant information as desired}.

Other mentee-mentor pairs will work on projects focused on a variety of topics, including sun safety education and skin cancer prevention, colorectal cancer, breast and cervical cancer screening, and obesity/physical activity. The projects target diverse groups, including rural communities in Idaho, state hospitals in Louisiana, and African American churches in New Jersey.

Meet and learn more about {Mentee first/last Name} and {his/her} project and those of the other mentor-mentee pairs at the [Research to Reality Mentorship Page](https://researchtoreality.cancer.gov/mentorship) (https://researchtoreality.cancer.gov/mentorship).

The Mentorship Program is part of a larger [Research to Reality online Community of Practice](file:///C:/Documents%20and%20Settings/rauschpa/Local%20Settings/Temporary%20Internet%20Files/Content.Outlook/D3BFJQ3M/Research%20to%20Reality%20online%20Community%20of%20Practice) (https://researchtoreality.cancer.gov/) designed to bring together cancer control practitioners and researchers to discuss moving evidence-based programs into practice.  Developed and supported by the NCI, this community is both an information resource and a forum where members can connect and collaborate with other public health professionals to ask questions, discuss ideas and solutions, share useful resources and tools, and participate in cyber-seminars and other events.